

# Nylink Connection

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## Libraries Getting in the Game

Halo, Wii Bowling, Dungeons & Dragons, World of Warcraft, and Dance, Dance, Revolution. This isn’t a list of games found at an arcade or in a dimly lit teen’s room, but at a library. Game nights, events and groups have found their way into public and academic libraries over the past few years. These gaming events allow the libraries to reach audiences they may not normally serve, from teen

boys to isolated seniors. The concept of gaming in libraries, however, is not without controversy. Some feel that gaming is not part of a library’s mission and, in their minds, certainly not worthy of funding. Yet many who have joined the gaming revolution are passionate supporters for the way that games foster and deepen ties and relationships within a library’s community.

In May, Nylink hosted a Brown Bag lunch on the topic of gaming of libraries at the East Greenbush Community Library. The conversation covered topics such as appealing to young adults through games, encouraging those who might not normally play games to try them out, and how gaming events can increase the library’s image and support in the community.

Visit our blog for a May 22nd post about the Brown Bag gathering <http://nylink.org/blog/index.php/2009/05/gaming-the-library-great-conversation-future-group/>. There you can read about the Google group we created, Capital District Game Theory and Practice, and peruse a bibliography. Here are a few highlights from that bibliography:

American Library Association (ALA), “The Librarian’s Guide to Gaming :: An Online Toolkit :: A Brief History of Gaming in Libraries.” <http://www.librarygamingtoolkit.org/> (accessed May 20, 2009).

*Beth Galloway, Dr. Scott Nicholson and others come together on this site to offer a History, Tools and Resources, Best Practices and a Calendar of game related events.*

Nicholson, Scott, “Library Game Lab of Syracuse.” <http://gamelab.syr.edu/> (accessed May 20, 2009).

*Site with blog discussing gaming in libraries. There are also a lot of links to Prof. Nicholson’s (who is extremely active in the library gaming world) articles and presentations.*

## LAND Update

In 2008, 112 libraries saved over \$700,000 in postage and shipping supplies, handling more than 319,00 items using the LAND Delivery Service. So far this year, libraries are on track to save even more. LAND usage has been higher every month in 2009, with an average of 12% more bags per month, and 4% more items, used by the libraries that report their LAND statistics.



	LAND BAGS		LAND ITEMS	
	2008	2009	2008	2009
<b>JANUARY</b>	11,721	12,631	22,629	23,296
<b>FEBRUARY</b>	14,283	16,007	27,544	31,964
<b>MARCH</b>	14,130	17,276	28,446	31,741
<b>APRIL</b>	17,736	18,319	37,439	33,133
<b>MAY</b>	14,296	16,285	31,198	30,954
<b>JUNE</b>	9,395	10,695	16,488	17,387

## Nylink Member Advocacy: ILL Subscription Pricing Appealed and Reduced

Resident Nylink ILL expert Jon Penn, in reviewing ILL subscription renewal pricing for Nylink members and affiliates, noticed that something wasn't adding up. He and other staff collated last year's actual ILL use and compared those numbers to renewal rates. In about fifty cases, renewal pricing, which is automatic, was higher than what libraries should be paying. Taking the initiative, Jon appealed the renewal pricing for those members, winning reductions for the majority of them on their 2009-2010 rates. That's just one example of Nylink Professional Solutions.

## IMLS Awards Conservation Project Support (CPS) Grants to Six New York Museums

The Institute of Museum and Library Services (IMLS) announced on May 1 the 35 recipients of \$2,994,748 million in Conservation Project Support (CPS) grants. These grants are awarded to museums that are committed to identifying conservation needs and priorities, and performing activities to ensure the safekeeping of their collections.

Among the 35 recipients this year are six museums in New York. Congratulations to the winners!

### Albright-Knox Art Gallery - Buffalo, NY

Project Title: *Collections Care, Storage, and Access Project: Works on Paper*

### Frick Collection - New York, NY

Project Title: *Treatment of a 16th Century Herat Carpet*

### American Museum of Natural History - New York, NY

Project Title: *Conservation Treatment of Totem Poles in the American Museum of Natural History's Hall of Northwest Coast Indians*

### Metropolitan Museum of Art - New York, NY

Project Title: *Gilman Collection Conservation Project*

### Memorial Art Gallery, University of Rochester - Rochester, NY

Project Title: *Conservation of Renaissance Tapestry "Trellised Garden with Animals"*

### Staten Island Institute of Arts and Science - Staten Island, NY

Project Title: *Opening the Treasure Box: General Conservation Survey for the Staten Island Museum*

For more information and complete details of these and all the award-winning projects, please see the IMLS press release at <http://www.imls.gov/news/2009/050109.shtm>.

*Information also wants to be expensive. Information wants to be free because it has become so cheap to distribute, copy, and recombine – too cheap to meter. It wants to be expensive because it can be immeasurably valuable to the recipient. That tension will not go away.*

Stewart Brand

## Email @nylink.org

**Ellen Barnum** [barnume] Secretary

**Meredith Case** [casem] Web Manager

**Sandy Cowin** [cowins] Accounting Assistant

**Donna Dixon** [dixond] Director of Member Programs

**Deidre Dowling** [dowlingd] Education and Consulting Services Coordinator

**Sheri Duncan** [duncans] Training Secretary

**Mary Edgerton** [edgertonm] Collections & Technical Services Librarian

**Lynne Graziadei** [graziadeil] Member Services Librarian

**Kathleen Gundrum** [gundrumk] Associate Executive Director

**Ann Gunning** [gunninga] Reference Services Librarian

**Larry Levine** [levinel] Lead Technology Analyst

**Deborah O'Connor** [oconnord] Receptionist

**Margaret Palmiere** [palmierep] Director of Business and Administration

**Jon Penn** [pennj] Resource Sharing Librarian

**W. David Penniman** [pennimand] Executive Director

**Lauren Pinsley** [pinsleyl] Senior Product Strategist

**Joyce Rambo** [ramboj] Reference and Digital Preservation Resources Librarian

**Jennifer Stelling** [stellingj] Marketing Services Librarian

**Luke Williams** [williamsl] Program Development Team Leader

## Externships: It's Good to Get Out Once in Awhile

By Joyce Rambo, Reference & Digital Collections Librarian, Nylink

One of the first things I realized when I was embarking on my month-long, one-day-a-week externship at the Albany County Hall of Records this past April is that an old town like Albany sure has a lot of great old stuff. Little did I know as I walked into the Albany County Hall of Records, located in a former warehouse in downtown Albany's Nipperville, that I would soon be treated to a reading room hung with 19th-century maps of the City of Albany ("so that's where the Erie Canal used to be") or valuable histories about Albany's many historic homes, parks and buildings, or a hand-drawn, 23-foot-long map from the 1800's of the Albany Post Road that marks taverns, inns, meeting houses and homesteads from Albany to New York City.

I immediately recalled one of the basic tenets of my archives class in library school: many of the documents we generate today will be tomorrow's precious clues to how we live today.

My externship provided me with the exciting opportunity to work on a digitization program from the ground up. Although the Albany County Hall of Records (ACHOR) had been scanning its archival materials on an as-requested basis for years, their freshly-hired archivist, Meredith Cherven-Holland, recognized that what ACHOR needed was a documented digitization plan. I had the good fortune to inquire about a digitization externship while she was digging in to the planning stage of a digital project – deciding on metadata schemes, file formats, file-naming conventions, quality control, digital storage and collection

A search room in the Albany County Hall of Records.



delivery. While I was at ACHOR, I wrote a digitization workflow for the staff, modified digitization request forms for the various county agencies ACHOR serves and drafted a template for the all-important "m" word – metadata.

Meanwhile, I learned about iron gall ink and was treated to the rare privilege of examining (wearing white cotton gloves) a property deed from the early 1800's when the land it described was still part of Albany County (it's now part of Greene County). The document had just arrived from an archives in Pennsylvania. It was handwritten on two pieces of vellum with scalloped edges. I soon learned that in the 1800s, vellum was the medium of choice for recording official documents – sort of the TIFF file of its day. The scalloped edges were used to validate the authenticity of the document; if the pieces fit together like a puzzle, you knew the document was genuine.

For many years, ACHOR did its own microfilming on-site. On my last day, I delivered a presentation on digital imaging and tried to impress upon the staff that many of their microfilming skills are transferable to digitization.

Thomas Clingan, the Albany County Clerk, attended my presentation. Although a busy man who oversees a staff of 53 divided between two buildings – ACHOR's and the County Clerk's office on the other side of town – he talked with me after my presentation about the digitization program at the Albany County Hall of Records. "Obviously it's a challenge. It's as big a challenge as preserving documents and organizing records. One of my concerns is that we will get so caught up in digitization that we won't meet our first mission of collecting, indexing, storing and preserving the records of our county agencies."

That can indeed be a tall order. He mentioned, for example, a set of building plans for the city of Albany that until recently "had been stored in the bell tower of City Hall downtown. Over the years they gradually became damaged and unkempt. Some arrived in garbage bags." He observes that some feel "it's kind of akin to sending them off to a landfill" when they send their records to ACHOR.

*"In this electronic age we see ourselves being translated more and more into the form of information, moving toward the technological extension of consciousness."*

**Marshall McLuhan**

Albany's county agencies, however, are "forced" to go through "our process of filling out a transfer list," a process many have come to appreciate when trying to find records later.

Yet, Clingan recognizes that today's end-users expect their materials to be accessed and delivered in digital format. Fortunately, he's no stranger to digitization. For Christmas his family gave him a device to convert his VHS tapes to DVD and he's also in the process of migrating his collection of LPs into MP3s. "They want to me to get that thing off the dining room table" he jokes, but notes that "the personal experience of digitizing things helps to inform my decisions about digitization on the job."

To serve ACHOR's other audience – the general public – ACHOR has already digitized its naturalization records. Other materials Clingan is contemplating digitizing are marriage records from churches in Albany County that have closed, and election records. "In Albany you had to sign up as a voter every year – they don't show how people voted – and we also have a really good set of City Directories." Although he wrestles with confidentiality issues ("Would you want just anyone looking at your house plans?"), he believes that "older but active records would be appropriate materials for digitization."

## Health-Related Resources for All Needs and Budgets

Health affects every aspect of our lives on personal and societal levels, and so with any information-seeking scenario, but perhaps particularly with health information, context is important. Health care consumers educating themselves on topics of personal interest, students preparing for careers in the health sciences and related fields, researchers needing access to the latest literature, public policy experts keeping current on developments and trends: these are some of the many contexts in which health-related resources are sought. Regardless of library type, supporting users' health information needs is always challenging, but it's particularly difficult in a time of limited budgets.

Nylink helps make the purchase of electronic resources easier and more affordable through our agreements with reputable content and interface providers. You are likely aware of the humanities and social sciences e-resources Nylink has offered for many years through such vendor partners as H.W. Wilson, LexisNexis, Oxford University Press, and Project Muse. However, you may not be as aware of the health-related resources we offer – some of which are new to Nylink – addressing a wide array of information needs.

### AMA Manual of Style Online

From Oxford University Press

The 10th edition of the essential style guide for those publishing in medical and related fields is now available online for the first time. *The AMA Manual of Style Online* covers ethical and legal issues, authorship, conflicts of interest, scientific misconduct and intellectual property, in addition to preparation of articles for publication, style, terminology, measurement, and quantitation. Learn more at <http://www.oup.com/online/us/medicine/ama/>.

### Aula de Padres and Medicina y Salud

From Oceano Digital / Editorial Oceano Inc.

Oceano Digital offers Spanish-language reference and research databases including two health-related resources: *Aula de Padres* covers family health care issues and includes content (text and images) from encyclopedias, health books, manuals, dictionaries and periodicals; and *Medicina y Salud* offers medicine, nursing and health content for patients

and health care professionals. Learn more at <http://oceanodigital.oceano.com/OceanoDigitalUSA/>.

### CSA's Biological Sciences Databases

From ProQuest

CSA offers several specialized A & I databases to support scholarly research in the biological sciences including *Health and Safety Science Abstracts*, *Immunology Abstracts*, *Toxicology Abstracts*, and *Virology and AIDS Abstracts*. View the list and product descriptions at [http://www.csa.com/e\\_products/databases-collections.php](http://www.csa.com/e_products/databases-collections.php).

### Current Issues: Health

From H.W. Wilson

*Current Issues: Health* organizes information around 90 issues and 425 topics, helping users refine and narrow their research to manageable topics. *Current Issues* includes 10 or more full-text articles per topic, from peer-reviewed journals to popular newsstand magazines, that have been selected by H.W. Wilson editors to offer a balanced overview; links to primary sources and helpful web sites; and PDF page images delivering illustrations, charts, graphs, and other graphical content essential to research. Learn more at [http://www.hwwilson.com/Databases/current\\_issues\\_health.htm](http://www.hwwilson.com/Databases/current_issues_health.htm).

### Emerald eBook Series

#### Social Sciences Collection

From Emerald Group Publishing Limited

Emerald's eBook Series Social Sciences Collection offers content in sociology, education, and psychology including *Advances in Medical Sociology*, *Research in the Sociology of Health Care* and *Advances in Gender Research*. Titles are purchased as an entire collection. Learn more at <http://info.emeraldinsight.com/products/ebookseries/>.

### Global Issues in Context

From Gale Cengage

*Global Issues in Context* includes more than 250 "portals" that cover contemporary issues, events and topics of international importance including those that relate to health. Each portal features:

- ▶ an overview of the issue
- ▶ perspectives that provide local views and interpretations
- ▶ news, magazines and academic journals
- ▶ multimedia
- ▶ reference material
- ▶ primary sources
- ▶ statistics
- ▶ websites

Health-related topics include "AIDS/HIV," "Bioterrorism," "Emerging Infectious Diseases," "Hunger Relief," "Pandemic Preparedness," and "Pharmaceutical Supply to Developing Nations." Learn more at <http://www.gale.cengage.com/globalissues/>.

### Knovel's Scientific and Industrial Research Resources

From the Knovel Corporation

Knovel offers 2,000 leading reference works and databases from over 40 international publishers and professional societies through a single interface. Content is organized into subject areas, with the following areas being relevant to health sciences researchers: Food Science; Pharmaceuticals, Cosmetics & Toiletries; and Safety & Industrial Hygiene. Individual titles such as the *Merck Index* and *Patty's Toxicology* are also available. Learn more at <http://www.knovel.com/>. [Note: Only new subscriptions for academic institutions are available through Nylink.]

### LexisNexis Statistical

From LexisNexis

*LexisNexis Statistical* supports research in all areas, including health, through data collected from associations, commercial publishers, federal and state agencies, international intergovernmental organizations, and research organizations. Learn more at <http://academic.lexisnexis.com/online-services/statistical-overview.aspx>.

### Netlibrary

From OCLC

NetLibrary offers eBook titles for purchase individually and in Subject Sets including "Health & Wellness" for consumer health and medical subject collections for research-level interests (e.g., pharmacology, nursing). NetLibrary also offers titles from the health sciences collection development resource *Doody's Core Titles*. Learn more at <http://library.netlibrary.com/Products.aspx>. (To browse the entire NetLibrary catalog, obtain a free user account for TitleSelect at <http://extranet.netlibrary.com/titleselect/login.asp>.)

### Oxford Scholarship Online

From Oxford University Press

Oxford Scholarship Online offers full-text online access to Oxford-published books in a variety of subject areas including Neuroscience, Social Work, and Public Health Epidemiology (scheduled for September 2009). View title lists for each collection and learn about features at <http://www.oxfordscholarship.com/oso/public/index.html>.

### ProQuest Family Health and ProQuest Nursing & Allied Health Source

From ProQuest

Nylink is able to offer both of these resources to public libraries as add-on databases to *ProQuest Platinum*, currently available through the New York State Library's NOVEL program. *ProQuest Family Health* covers a variety of subjects from sports injuries to women's health, from food and nutrition to midwifery, and from eye care to dentistry. Learn more at [http://www.proquest.com/en-US/catalogs/databases/detail/pq\\_familyhealth.shtml](http://www.proquest.com/en-US/catalogs/databases/detail/pq_familyhealth.shtml). *ProQuest Nursing & Allied Health Source* can help public libraries support community nursing programs by supporting a variety of research needs. Learn more at [http://www.proquest.com/en-US/catalogs/databases/detail/pq\\_nursingahs.shtml](http://www.proquest.com/en-US/catalogs/databases/detail/pq_nursingahs.shtml).

### Springer eBook Collections and Springer Protocols

From Springer

STM publisher Springer offers eBooks including monographs, book series, reference works and textbooks, all organized into 13 subject collections that include Behavioral Sciences, Biomedical & Life

Sciences, and Medicine. Collections are available as one-time purchases with perpetual access rights. Learn more at <http://www.springer.com/ebooks>. Springer Protocols provide access to nearly 18,000 peer-reviewed sets of instructions for the design and implementation of experiments. Protocols are organized into 15 subject collections including Cancer Research, Infectious Disease, Genetics/Genomics, and Pharmacology/Toxicology, and are purchased on an annual subscription basis. Learn more at <http://www.springerprotocols.com/>.

### Stahl's Essential Psychopharmacology Online

From Cambridge University Press

Dr. Stephen Stahl is an internationally recognized clinician, researcher and teacher in psychiatry with subspecialty expertise in psychopharmacology. His textbook, *Essential Psychopharmacology*, now in its third edition, and the clinical manual, *Essential Psychopharmacology Prescriber's Guide*, are now available online – full content (text and images), fully searchable, and updated regularly. Also includes content from the Stahl's Illustrated series that simplifies and

conveys clinical therapy strategies and drug dosing tips in a highly illustrated quick reference format. Learn more at <http://stahlonline.cambridge.org/>.

### Teen Health & Wellness

From Rosen Publishing

Launched in 2007, this inaugural database from PreK-12 book publisher Rosen Publishing focuses on the information needs of teenagers. *Teen Health & Wellness* provides students with comprehensive curricular support and self-help tools on topics including diseases, drugs, alcohol, nutrition, fitness, mental health, diversity, family life, and more. The database's content is adapted from more than 550 new and backlist Rosen books, including works from book series such as "Coping" and "Need to Know," and is subject to ongoing review and updating. Learn more at <http://www.thwrlra.com/>.

Contact Nylink at 800-342-3353 or [services@nylink.org](mailto:services@nylink.org) to confirm eligibility and pricing for your library, and to inquire about trial access. [Also refer to the new Reference & Electronic Resources page on our web site.]

## Digital Preservation Management: Short-Term Solutions for Long-Term Problems

University of Michigan  
Ann Arbor, Michigan  
October 11-16, 2009

The Inter-University Consortium for Political and Social Research (ICPSR) will host the October 2009 Digital Preservation Management workshop, originally developed at Cornell University Library by Anne R. Kenney and Nancy Y. McGovern.

This workshop series, developed with funding from NEH, is aimed at managers at organizations who are or will be responsible for digital preservation. The workshop begins on Sunday evening with an opening session, continues Monday-Thursday, 9 am - 5 pm, and concludes Friday at noon. Additional information about the workshop content and logistics is available at: <http://www.icpsr.umich.edu/dpm/workshops/fiveday.html>.

Questions? Contact digital-preservation@icpsr.umich.edu

## Nylink Notes Joins Status Line Blog

The *Nylink Notes* blog is moving in with his sister, the *Nylink Status Line* blog. From now on all the Nylink news that is fit to blog will be found at <http://nylink.org/SL>. This move includes all past *Nylink Notes* blog entries, back to May 2007. If you have bookmarked <http://nylink.org/blog/>, or subscribed to the *Nylink Notes* news feed, you will want to change your browser's bookmark and your news feed subscription. The Status Line news feed is at <http://nylink.org/sl> – if you use Firefox's live bookmarks, Google's Reader (or numerous other news readers/aggregators) add this new feed URL and you are ready to go.

Why we are combining the blogs? WordPress' flexibility as a blogging platform allows us to categorize and tag our entries to make them accessible, eliminating the need to maintain two separate blogs. We hope you enjoy the change

## Nylink Professional Solutions [NPS]

Based on Nylink's 35-year history of serving the libraries of New York State our expert staff has a well-informed understanding of library issues and opportunities that enables Nylink to help you save money and time at your library.

The experience and ingenuity of our professional staff lead to creative solutions for technical services, resource sharing, and reference needs. We provide a strong personal touch – you always talk to a person, not a machine, when you face a dilemma or need a helping hand.

Every day, Nylink members get unlimited access to Nylink's advice and counsel for metadata and technical services, resource sharing, digitization, financial services, and electronic resources management. Nylink Professional Solutions are also available to non-members on a quarterly or annual subscription basis; see <http://nylink.org/membership/default.cfm#memberSupport> for more details.

## Triathlon Latest Challenge for Nylinker Donna Dixon

By Meredith Case,  
Nylink Web Manager



Imagine swimming for six-tenths of a mile in open water, biking 18.2 miles and then going for a 6 mile run. That's what Donna, our Director of Member Programs, decided to try this summer. I took a couple of minutes to chat with her a few days after she finished her first triathlon, the Tupper Lake Tinman – in late June.

### For this race you trained with Team in Training and the Bethlehem Tri Club, correct?

One of my best friends, a veteran marathon runner, wanted to expand her horizons by doing a triathlon. Once I bought into the idea, we decided to join the Tri Club at the Bethlehem YMCA – what a great group of people we wound up training with, twice a week from January to July. The coaches are tremendous and training was almost always more fun than work!

### How long have you been involved with Team in Training and what made you become involved – and stay involved?

I will never forget Jane Neale [Nylink's Information Technology Librarian] coming into my office in the Kenmore building downtown on a snowy January day in 2006 to see if I'd be interested in doing a half-marathon with her for Team in Training [teamintraing.org]. And of course, Jane made it sound easy and fun! I had recently lost my stepdad who was a long-term lymphoma survivor, plus another friend was undergoing treatment for Hodgkin lymphoma at the time. It was an opportunity to do something in their honor and to raise money for the Leukemia & Lymphoma Society. Jane and I had a great time training and competing together at the Lake Placid Half Marathon in June 2006, and when Jane was diagnosed with cancer the following winter, I decided to run again for her – and still do. The coaches and participants in the Team in Training family are wonderfully supportive, and I was honored to be a



Team in Training mentor for five great women, new runners, for the Freihofer's Run for Women 5K race this year.

### Care to share any training secrets?

To quote Dr. Tom Bulger, one of my favorite running coaches and professor at my alma mater, Siena College, "Never make a decision on a hill."

### You have run a couple of half marathons and several 5Ks, what drew you to triathlons?

For the Tin Man Sprint, I "only" had to run 6 miles – it sounded a lot easier! Famous last words.

### This was your first Tin Man Sprint Triathlon – what did you enjoy most and what was more difficult?

The overall experience was tremendous – I feel fitter than I ever have, and I really enjoyed building my swim and cycling technique, and then being able to put my new skills to the test in the event. Buying a bunch of new gear was fun too – I could do a Debit MasterCard commercial now. On the difficult side, I have to say that my first open water practice swim was terrifying – VERY different from swimming in a pool – but it definitely got easier over time and I'm glad I stuck with it.

### Care to share your future race and training plans?

Believe it or not, I'm doing another sprint triathlon, a much shorter one, on July 12. I always do the Race for the Cure (5K) in October in Albany. And I'm looking forward to improving my time in next year's Tin Man Sprint.



## More Choices for Nylink Members: The Library Corporation

On its continuing quest to provide members with the best opportunities available to libraries, Nylink, a multitype library consortium serving libraries in New York state and surrounding areas, is pleased to announce a partnership with The Library Corporation (TLC), a proven company with creative solutions for library needs.

Nylink will act as a distributor, offering ITS.MARC databases, BiblioFile software, and other automation services provided by TLC. This partnership will offer Nylink members expanded cataloging service options to complement its existing offerings.

David Penniman, Executive Director of Nylink, said that this partnership is an outstanding example of how Nylink intends to offer more choices in the future. "We have an obligation to our membership to provide a range of options involving cost reduction as well as alternative functional solutions to library activities."

"TLC is well known for excellent cataloging software, and our MARC data collection has been expanded over the years into a well organized, comprehensive source. We are delighted that Nylink is shining a new light on cataloging services that are priced well for these times," added Jimmy Thomas of TLC.

## True Serials Welcomes Two New Libraries

Nylink is pleased to welcome the **Pelletier Library at Allegheny College** [<http://www.allegheny.edu/resources/library/>], located in Meadville, PA, and the **Houghton College Library** [<http://www.houghton.edu/library/>], located in Houghton, NY, to True Serials. If you haven't yet signed up for a demo of True Serials, the next scheduled sessions are September 17 and October 29 (11:00 AM both days). Sign up at <http://nylink.org/education/TrueSerialsDemo.cfm>.



**W. David Penniman**  
Executive Director

## Seeking Choices? Ask An Experienced Friend with New Ideas

*“... buyers of cloud-computing services must take account of the dangers of lock-in, and favour service providers who allow them to move data in and out of their systems without too much hassle. This will push providers to compete on openness from the outset ...”*

“Unlocking the Cloud,”  
*Economist*, May 30, 2009 p.18

Today, library directors and staff are faced with a myriad of challenges and decisions. Sometimes, all available choices are not obvious, nor are the full consequences of choices that seem attractive at the outset. Unintended consequences can cost time and money. What choices are available and what costs and benefits are likely to accrue from these choices?

In tight economic times, the real pinch comes when choices are limited and a library must face elimination of services, or reallocation of resources in a way that conflicts with the library’s mission. Just as the quote above this column indicates, some choices may have inherent, and not so obvious, risks. This is where a forward-facing and experienced library consultant (say one with over 285 years of experience), who also knows you and your library’s history personally, can uncover choices in surprising places, and can help in evaluating solutions, including the attendant risks and benefits of collateral consequences.

Where in the world could one find a consultant with knowledge of clients on a personal and professional basis, and with over 285 years of experience in assisting clients in making good decisions? You have probably already guessed the answer. The professional staff at Nylink have at least that much collective experience in serving

libraries and library users. Included in this experience are over 70 years of information technology work and 30 years of administrative and financial experience as well. While there may be larger organizations capable of summing up collective professional experience just as I did to come up with similar numbers, none can make the other part of my claim, i.e. knowing our member libraries and librarians across all regions of New York on a personal basis, and understanding their specific needs and conditions.

Throughout the history of Nylink, the personal relationships built with the staff of member libraries have allowed us to respond appropriately and pointedly to specific needs. Our knowledge of these needs coupled with our understanding of evolving library processes represents a powerful resource for libraries seeking choices and solutions.

When it comes to finding solutions to today’s challenges, whether it is “in the clouds” or “on the ground,” ask someone who knows your institution and knows how to help you implement new ideas – ask Nylink.

## Nylink

State University of New York  
State University Plaza  
Albany, NY 12246

Return Address Requested

*Nylink Connection* is sent to directors and main contacts at member institutions, and is available online at <<http://nylink.org/publications>>.

<http://nylink.org>

### New Role for Nylink

Multi-type New York State library consortium Nylink is pleased to announce a partnership with Maryland-based library services company Library Dynamics to market and support their collection analysis suite of tools including the Spectra line of services.

Spectra Web services provide collection overview to individual title analytical capability, leveraging the time and talent of a library's human resources. Spectra services use definitive bibliographic and circulation data from a library's local system – mining it for copy level intelligence and normalizing it to achieve reliability and consistency. Using Spectra services, a library can analyze its collection, compare it to other libraries, library groups, or recognized sources such as titles reviewed in *Choice*. In reporting and working with results, Spectra's quantitatively based visualization techniques and database management tools allow a user

to work flexibly – to copy and paste plots and tables; select, sort, save, download, and e-mail title results; and link to enhancements like tables of contents, chapter titles, annotations, reviews, etc.

Dave Penniman, Executive Director of Nylink, said, "We are pleased to be working with Library Dynamics and Howard Harris to make the Spectra collection analyses and development tools available to New York libraries. Nylink is committed to offering choices to our members and implementing trusted partnerships with organizations and individuals whose products stand out as exceptional in their functionality. Spectra is such a product."

Howard Harris, President of Library Dynamics, remarked, "Nylink not only by charter but by choice and by practice over time has remained closely focused on the current and evolving needs of its members; we at Library Dynamics are very pleased to be in partnership with Nylink to work to meet those needs."

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Please send comments, information, or changes of address to:

Jen Stelling, Editor  
Meredith Case, Editor

Nylink, SUNY Plaza,  
Albany, NY 12246

(800) 342-3353 or (518) 443-5444  
FAX (518) 432-4346 |  
<http://nylink.org>

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