

# Check It Out

May 2009



## Events & Happenings

### Great Solutions, Low Prices, More Choices!



#### **Nylink's True Serials Service Offers Cost-Effective ERM and More**

Nylink is pleased to announce the launch of *True Serials*, a hosted serials management service developed and managed by Nylink staff. Built on a knowledgebase that includes over 425 database and serials aggregation packages (representing thousands of individual titles), *True Serials* can work for your library.

Dave Penniman, Executive Director of Nylink, says “*True Serials*, the first of several new services Nylink will be introducing over the next year, represents a major step in fulfilling our commitment to bringing Nylink members low-cost, high-efficiency solutions and choices.” *True Serials* offers a branded A-Z list, an innovative optional Local Holdings Record service, and a robust Electronic Resource Management platform which allows tracking of licenses, subscription renewals, and administrative data for journals, databases, and more.

Demos are now being held; the next scheduled *True Serials* webinar is July 16, 2009 at 11:00 AM. For more information about True Serials, or to request a demo for your library, please see the Nylink website at <http://nylink.org/cts/trueserials.cfm>.

#### **Spectra Analysis Services: Library Reporting Tools, Training and Support**

Imagine having a powerful set of data analysis tools at your fingertips that would help you create visualizations of your current collection and plan future acquisitions. Spectra, from Library Dynamics, offers those tools, and Nylink offers services to help your library get the most out of Spectra.

Spectra uses circulation and bibliographic data supplied by your library or consortium to map a graphical visualization of key quantitative aspects of a library's collection, including its overall size; its subject matter; and its comparability in terms of distinctiveness, overlap, gaps, and usage. A library can compare its collection to one or more other libraries; library groups; or authoritative bibliographic sources, such as Choice and Choice Outstanding Academic Titles. More information about Nylink's Spectra Analysis Services is on our web site at <http://nylink.org/cts/spectra.cfm>.

*By offering expert assistance with profiling your collection, and JumpStart training to help your library take advantage of Spectra CRC's many capabilities, Nylink can help you make the most of Spectra.*



### Upcoming Nylink Classes and Brown Bag Lunches

- [It's Better Out in the Open \(Source\): Build Your Digital Library with Greenstone](#) 05/15/09 at SUNY IT
- [Managing Volunteer & Student Workers](#) 05/18/09 , One day Webinar

#### **Brown Bag: Gaming the Library**

May 21, 2009

East Greenbush Community Library  
East Greenbush, NY

- [It's Better Out in the Open \(Source\): Build Your Digital Library with Greenstone](#) 05/29/09, Nylink 3rd fl. Training Room

#### **Brown Bag: Brevity is the Soul of Wit: Microblogging 101**

June 24, 2009

Liverpool Public Library  
Liverpool, NY

- [It's CONTENTdm Version 5!](#) 07/02/09, One day Webinar
- [CONTENTdm: Bringing Your Collection to the Next Level](#) 07/15/09 , Northern New York Library Network
- [TrueSerials: A Demonstration](#) 07/16/09, One day Webinar
- [WorldCat Resource Sharing Auto Deflection & the Policies Directories](#) 07/20/09, One day Webinar
- [Fire Proof Your Career](#) 07/22/09, One day Webinar

#### **Brown Bag: Museums and Libraries: Community Partnerships**

July 23, 2009

Mid-Manhattan Library  
New York, NY

- [OCLC Custom Holdings](#) 08/17/09 , One day Webinar
- [CatExpress: Something for Every Library](#) 08/18/09 , One day Webinar
- [Cataloging E-Books](#) 08/20/09 , One day Webinar

More information about upcoming Nylink classes and events is available on our website at <http://nylink.org/education>



## Products & Services

Find out more about these offers by contacting Ann Gunning at [gunninga@nylink.org](mailto:gunninga@nylink.org), or visiting the Nylink website at <http://nylink.org/reference>.

### Océano Digital

Océano is the name of the family of digital products accessible via Internet that incorporate large amounts of information in Spanish in all areas of knowledge. Available formats include documents, texts, images, maps, biographies, timelines, complete works, links, dictionaries, anatomy atlases, and interactive simulation. Océano databases include Consulta, specifically designed for users in universities and public libraries; Escolar, which supports K-12 children; Medicina y Salud, created for medical, nursing, and paramedical students as well as doctors and nurses, and many others. Find out more about Océano at their web site, or contact Nylink for a trial or price quote at [services@nylink.org](mailto:services@nylink.org).

### Greenwood Press Pop Culture Universe Wins RUSA's Dartmouth Medal

The Dartmouth Medal recognizes the most outstanding and significant reference work of the year. For 2009, the award committee selected Greenwood's "Pop Culture Universe," which presents material from more than 300 sources with a clear and fun interface and state-of-the-art interactive features. This user-centered resource includes a blog on its home page and welcomes input wiki-style. Pop Culture Universe is the first electronic recipient of the Dartmouth Medal.

### New and Coming Soon: More Great Reference from Oxford University Press! Plus Free Months on New Subs

Encyclopedia of Popular Music Online (perpetual access, a DRS title), now available \*

Oxford Biblical Studies Online (both subscription and perpetual access), now available

AMA Manual of Style Online (both subscription and perpetual access), now available

Oxford Scholarship Online, new subject modules (both subscription and perpetual access)

- Law - now available
- Social Work - now available
- Neuroscience - available in May 2009
- Public Health Epidemiology - available in Sept 2009

Oxford Handbooks Online (both subscription and perpetual access), available Sept 2009

Oxford Bibliographies Online, available December 2009

**Webinars:** Learn more about some of Oxford's newer e-resources by attending a webinar. Information at [http://nylink.org/reference/pdf/OUP\\_Webinars.pdf](http://nylink.org/reference/pdf/OUP_Webinars.pdf).

**Free Months:** New subscription orders for any Oxford e-resource (law products excepted) submitted between now and July 1 will be charged at the 12-month price, but access will begin immediately.

### Cambridge University Press

Nylink is pleased to be offering quality e-resources such as Cambridge Histories Online, Shakespeare Survey Online, and Cambridge Companions Online. Learn more at <http://nylink.org/reference/cambridgeup.cfm>.

### Special Offer on Emerald Backfiles

The Emerald Backfiles are a one-time purchase for libraries and offer 120 journal titles with more than 68,000 articles in key management disciplines. Learn more at <http://info.emeraldinsight.com/products/backfiles/index.htm>. The special offer is \$18,000 for the Backfiles if ordered by May 31, 2009 (a savings of 25% off the list price of \$24,000). A two-payment option is also available with a total payment of \$18,500. Contact [services@nylink.org](mailto:services@nylink.org) for more information.

### Nearly 200 New Profiles for Wilson's Junior Authors & Illustrators Database

Wilson has announced the addition of nearly 200 new profiles of authors and artists for a total of 2300+ profiles. Like the book series, Junior Authors & Illustrators on WilsonWeb helps young readers learn more about the writers and artists behind their favorite works, and find more titles by them. Learn more at <http://nylink.org/SL/index.php/archives/123>.

### Nylink and Media Flex OPALS™ Form Partnership

Nylink is pleased to announce a partnership with New York-based library services company Media Flex to market and support their Open-source Automated Library System, OPALS™.

The OPALS Open-source Automated Library System is a powerful cooperatively developed, web-based, open source program providing internet access to information databases and library collections. OPALS users include school, church and business libraries, and union catalogs with interlibrary loan needs.

Media Flex continues its role in conducting research and development, more technical support, and providing hosting services for those institutions where hosting is not an affordable option.

David Penniman, Executive Director of Nylink, says "OPALS low-cost, open-source approach to fulfilling library automation needs is timely, and we look forward to expanding and supporting the OPALS community in partnership with Media Flex."

Harry Chan, Owner, Media Flex, says "OPALS is a proven solution to library automation needs, and we are excited about the opportunities this partnership presents for bringing OPALS to more libraries."





## Facts and FAQs About Nylink

- Nylink is the only comprehensive multi-type library collaborative serving all of New York State.
- While Nylink resides within the SUNY provost's office, we receive no state funding – we are entirely self-supporting through the membership fees and services we deliver. These services are delivered at the lowest available price due to our membership size.
- Nylink's mission is to support libraries by building the information community through collaboration and innovation. Our vision is to connect the resources, tools, and expertise of libraries and cultural heritage organizations throughout New York State for the economic and educational benefit of these institutions, the state, and its citizens.
- Nylink serves 320 member institutions and reaches more than 2,000 libraries through our programs and services.
- Nylink membership includes SUNY (16%), CUNY (8%), independent higher education (31%), corporate/law (8%) health science (7%), public (7%), and other (21%) which includes foundations, museums, state agencies, courts, and school and regional library systems. Our membership spans the entire state and reaches as well into some surrounding states.
- We deal with more than 30 vendors to provide lowest possible prices for our members. Annually we save libraries in excess of \$4 million in reduced cost services.
- While Nylink membership is at the institutional level, any staff member at a Nylink member library is eligible to participate in Nylink programs at member rates.
- Our staff trained and engaged with more than 1,000 individuals in the past year through our training and consulting programs, community forums and conference exhibits
- We responded to more than 4,000 support queries during the past year.
- We offer our member institutions choices when it comes to vendors and services. We continue to add electronic reference resources to the hundreds of database offerings. Nylink has source and product choices in most areas of library operations. As an example, we have recently signed an agreement with an open-source integrated library system supplier (Media Flex).
- We invest in developing and enhancing services – some available exclusively from Nylink. Examples include a new comprehensive serials management system and a distribution service for returnable materials (primarily books) available via interlibrary loan (LAND).
- We are exploring other potential services including a shared remote storage facility (linked to our LAND delivery service), a mobile digitization facility, and collaborative resource sharing approaches beyond the traditional interlibrary loan mechanisms.

For more information see <http://Nylink.org>, or call 518-443-5444

